

# 中国无机盐工业协会文件

中无协字（2015）15号

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## Notice of the 2015 World Potash Conference

### To all members,

China's potash industry takes a decisive position in the world, and China is now the world's fourth largest potash producer after Canada, Russia and Belarus. In particular, China's potash industry has taken a long stride over the past years. In this context, Chinese enterprises have accelerated the pace to build foreign potash bases, and Chinese potash producing capacity has continuously enhanced, and the change in the supply and demand of potash has remained as the focus across the world. In order to exhibit the technical results and development achievements of the Chinese potash industry, actively promote technical exchange, trade in product and cooperation with international counterparties and jointly propel technical advance and development of the world potash industry, China Inorganic Salts Industry Association、People's Government of Germu City of Qinghai Province、Qinghai Salt Lake Industry Group Company Limited and Qinghai Institute of Salt Lakes of the Chinese Academy of Sciences have decided to host the 2015 World Potash Conference in Germu City, Qinghai Province on July 9-11, 2015.

The conference is a comprehensive international industry conference that will coincide with the fiftieth anniversary of the Qinghai Institute of Salt Lakes of the Chinese Academy of Sciences and the annual technical exchange conference of the Potash Industry Association. Adhering to professionalism, authority, international and high standards of characteristics and with the substantial support of the People's Government of Qinghai Province, Ministry of Industry and Information Technology of the People's Republic of China, Chinese Academy of Sciences, China Petroleum and Chemical Industry Federation and International Fertilizer Industry Association, the conference focus on display the potash products, technology and equipment, and promote the deep combination of the world potash industry technology and capital, and strive to build the world's largest and most authoritative potash professional event. Now, all members and related institutions are sincerely invited to participate in the event. Hereby notify the relevant issues as follows:

**I. Theme:** Communication, Cooperation, Innovation and Development

**II. Time & Venue:** July 9-11, 2015, Germu Conference Center, Qinghai Province

**III. Form:** Theme report, special report, high-level interview, site interaction, trade exchange, product and equipment, and technical exhibition. Drive the exhibition with the conference, and promote the conference with the exhibition.

#### **IV. Organizers**

**Supporting Authorities:** The People's Government of Qinghai Province

Ministry of Industry and Information Technology of the People's Republic of China

Chinese Academy of Sciences

China Petroleum and Chemical Industry Federation

International Fertilizer Industry Association

**Supervising Authorities:** The People's Government of Mongolian-Tibetan Autonomous Prefecture of Qinghai Province

Department of Commerce of Qinghai Province

**Sponsors:** People's Government of Genu City of Qinghai Province

China Inorganic Salts Industry Association

Qinghai Salt Lake Industry Group Company Limited

Qinghai Institute of Salt Lakes of the Chinese Academy of Sciences

**Organizer:** Potash Branch of China National Inorganic Salts Industry Association

CCPIT Sub-council of Chemical Industry

**Co-organizer:** SDIC Xinjiang Luobupo Hoeffelite Co., Ltd., Qinghai Zangge Potash Co., Ltd., Wentong Potash Group Co., Ltd., BD Salt, Anhui Huayue Mineral Materials Co. Ltd., Sinofert Holdings Limited, Qinghai Zhongxin Guoan Technology Development Co., Ltd., Sinoagri Holdings Co., Ltd., MIGAO Group, Terrativa Minerals, Jiangxi Tengda Industry Group, Yanzhou Coal Mining Company Limited, Institute of Geology and Geophysics, Chinese Academy of Sciences, Jiangsu Leke Thermal Technology Co., Ltd., Golmud Kangsheng Potash Industry Science and Technology Development Limited Company, Tianyu Huijing Group, Solid Potash Prospecting Technology & Equipment Institute, Qinghai Zhejiang Lianda Chemical Co., Ltd., Qinghai Geology & Mining Group, Yifeng Group, Beifeng Group, Qinghai Lianyu Potash Corporation, Urakkali of Russia, BELARUSKALI, SQM of Chile, Kazakhstan Potash Corporation, Lao Kaiyuan Mining Sole Company Limited, Evergreen Holding Group of the Republic of Congo, Luyuan Mining Corporation of the Republic of Congo, Sinohydro (Laos) Potash Corporation, Germany K+S, Canada Canpotex, SKF Chemical Co., Ltd., Wuhan Inorganic Salt Chemical Co., Ltd., Chengdu Huarong Chemical Co., Ltd., Israel ICL, Qinghai AVIC Resources Company Limited...

#### **V. Committee Working Mechanism**

**Specially invited counselors:**

**Li Yongwu** — Executive Commissioner of the 10<sup>th</sup> National Committee of CPPCC、Former Director of the State Bureau of Petroleum and Chemical Industries、Chairman of Petroleum and Chemical Industry Federation

**Michel Prud'homme** — IFA Senior Director of Production and International Trade Committee

**Honorary Chairman:**

Xin Guobin — Vice Governor of the People's Government of Qinghai Province

Zhao Jungui — Vice President of Petroleum and Chemical Industry Federation

**Chairman:**

Nuo Weixing — Deputy Secretary and Governor of the People's Government of Mongolian-Tibetan Autonomous Prefecture of Qinghai Province

**Associate Director**

Wu Mingyu — Chairman of China Inorganic Salts Industry Association

Wang Jingping — Deputy Director-general of Department of Commerce of Qinghai Province

Li Guozhong — politburo of the People's Government of Mongolian-Tibetan Autonomous Prefecture of Qinghai Province and party secretary of Golmud

Wang Yong — Vice Secretary Municipal Committee of the CPC and Mayor of the People's Government of Germu City of Qinghai Province

Li Gang — Chairman of Potash Branch of China National Inorganic Salts Industry Association

Wang Xingfu — Chairman of Qinghai Salt Lake Industry Group Company Limited

Duan Dongping — Deputy director of Qinghai Institute of Salt Lakes of the Chinese Academy of Sciences

Zhang Haijun — Municipal Standing Committee and Deputy Mayor of the People's Government of Germu City of Qinghai Province

**Secretary-general**

Chen Guofu — Vice President of China Inorganic Salts Industry Association and Secretary-general of Potash Branch of China National Inorganic Salts Industry Association

**Deputy Secretary-general**

Zhang Haijun — Municipal Standing Committee and Deputy Mayor of the People's Government of Germu City of Qinghai Province

Wang Xiaofeng — Deputy director of industry development of Petroleum and Chemical Industry

Federation and Secretary-general of China Inorganic Salts Industry Association

Xie Kangmin — president of Qinghai Salt Lake Industry Group Company Limited

Ma Chunyan — Vice President of CCPIT Sub-council of Chemical Industry

Qi Zhaoying — Deputy Secretary-general of Potash Branch of China National Inorganic Salts Industry Association

Wei Ming — Vice Secretary of Potash Branch of China National Inorganic Salts Industry Association

**The expert consultation committee:** Li Gang, Wang Xingfu, Li Shoujiang, Xiao Yongming, Li Wei, He Maosheng, Li Hongcan, Feng Mingwei, Zhu Lian, Sun Ximing, Liu Guocai, Liu Guizhong, Si Yuangong, Zhang Yanlu, Zhao Jian, Zhong Lin, Tang Chong, Nie Zhiping, Yu Jianguo, Yuan Junsheng, Zhang Baoquan, Lai Cunliang, Yu Ronghua, Zhao Jiachun, Li Bo, Zhao Sijian, Duan Dongping, Zhang Jun, Jiang Qiang, Zhang Xiaobiao, Zhou Maopu, Sun Weishan, Wang Xiaofeng, Liu Jianming, Tian Youguo.....

**Overseas support:** CRU 

**Integer Research** 

**Argus FMB**

## VI. Participants

Nearly 500 people will participate in the Conference, and include industry experts and researchers at home and abroad; experts from the investment and financing industry; representatives from potash producers, large circulation companies engaged in agricultural production factors, tobacco enterprises and producers of special compound fertilizers for tobacco, producers of water soluble fertilizers and compound fertilizers... They will assemble to discuss the development of the world's potash fertilizer industry.

## VII. The main agenda of the conference (Annex 1)

### VIII. Expenses

1、Registration expense: Member price: RMB2, 000/person, Non member price: RMB2,600 /person (including document expense, dining expense and visit expense. The organizing team will uniformly arrange the accommodation at the expense of the participant); For registration of 3 or more participants from one organization: RMB2,000/person; Foreign participant: USD600/person (For registration of 3 or more participants from one organization plus a free standard booth of 9 square meters.)

2、Exhibition expense: Standard booth: 4000 Yuan/ 9 square meters; Foreign exhibition expense: USD800/9 square meters(the conference expense for one person is exempted for the reservation of one booth).

3、Remittance method

Account Bank: ICBC Beijing Hepingli Beijie Sub-branch

Account No.: 0200004209200027022

Payee: China Inorganic Salts Industry Association (please specify conference expense and exhibition expense to Potash Branch of China National Inorganic Salts Industry Association)

**IX. Contact Information of Organizing Team**

Contact :Xie Pengfei 18121249796, Wei Ming 13909784852

Qi Zhaoying 18621667819, Chen Guofu 13601358663

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Annex: 1、The Main Agenda of the Conference

2、On-site Inspection Route and Situation Description after the Conference(Please focus on!)

3、Forum and Booth Application Form

4、Hotel Reservation

5、Summary of Transport Links(Please attention, due to remote, please make a decision as soon as possible, and book in advance)

## The Main Agenda of Conference

Register			
July 7— July 8	<b>Exhibitors report</b> Registration place: The Golmud Yellow River International Hotel , Golmud Hotel Building 3		
July 7—July 9, before 12:00	<b>Participants report</b> Registration place: The Golmud Yellow River International Hotel , Golmud Hotel Building 3		
The Opening Ceremony of Conference			
<b>Time: July 9, 16:00—18:00</b>		<b>Venue: Germu Central Square, Qinghai Province;</b>	
16:00—16:10	Introduce the leaders and guests of the conference	The leader of Golmud	
16:10—16:20	The sponsor representative address	Wu Mingyu, Chairman of China Inorganic Salts Industry Association	
16:20—16:30	The People’s Government of Mongolian-Tibetan Autonomous Prefecture leadership speech	Nuo Weixing, Governor of the People’s Government of Mongolian-Tibetan Autonomous Prefecture	
16:30—16:40	National ministries leadership speech	Undetermined	
16:40—17:10	Representatives of the exhibition enterprises speak	Qinghai Zangge Potash Co., Ltd.	
17:10—17:30	Foreign business representatives speak	Undetermined	
17:30—18:00	Announced the 2015 world potash conference officially begin Delegates visit the exhibition		
18:00—20:00	The reception dinner or buffet		
Main Forum			
<b>Time: July 10, 8:30 — 18:00</b>		<b>Venue: East Hall of the first floor of Golmud Conference Center</b>	
Time	Content	Guest	Unit and position
8:30—8:40	The sponsor representative address	Undetermined	
8:40—9:00	Golmud Leadership speech and Promotion of Germu City’s plan to build the “World Salt Lake City”	Undetermined	The leader of Golmud
9:00—9:20	Situation and Policy Report of National Ministries Leadership	Undetermined	Ministry of Commerce and other national ministries and commissions
9:20—9:35	Petroleum and Chemical Industry Federation leadership speech	Li Yongwu	Chairman of Petroleum and Chemical Industry Federation
9:35—9:50	Leadership speech of Qinghai Province	Xin Guobin	Vice governor of Qinghai Province
9:50—12:10	Main Report		

9:50—10:20	World's Potash Production: Current Status and Medium & Long-term Development Planning;	Michel Prud'homme	IFA Senior Director
10:20—10:40	Production Development Course & Long-term Development Planning of Potassium Chloride of Qinghai Salt Lake	Wang Xingfu	Qinghai Salt Lake Industry Group Company Limited. Chairman
10:40—11:00	Current Status & Trend of Development of Potassium Sulfate of SDIC	Li Shoujiang	SDIC Xinjiang Luobupo Hoevellite Co., Ltd. General Manager
11:00—11:10	Tea Break		
11:10—11:35	Potash Resources and Production Advantages of Urakkali of Russia	Oleg Petrov	Urakkali of Russia President
11:35—12:00	The Agricultural Application of World Potash	Hillel Magen	The International Potash Institute
12:00—12:10	Achievement of Science and Technology Publishing of "60 years" Chinese Saline Lake	Duan Dongping	Qinghai Institute of Salt Lakes of the Chinese Academy of Sciences Deputy director
12:10—14:00	Lunch (buffet)		
14:00—18:30	<b>Afternoon Special Report</b>		
14:00—14:25	China's Potash Demand in Agriculture: Current Status & Development Forecast	Zhang Fusuo	China Agricultural University
14:25—14:50	Current Status of Canada Potash and Comments on Global Potash Resources	Yang Chao	The Ministry of Economic Affairs of Government of Saskatchewan Canada Chief, geological experts
14:50—15:15	Current Situation & Trend of Development of Belarus Potash	Igor Podlesny	Chief engineer of BPC
15:15—15:40	Development Prospects and Considerations of China Overseas Potash Program	Zhao Sijian	Lao Kaiyuan Mining Sole Company Limited Chairman
15:40—16:00	Global Potash Market Prospect	Paul Burnsude	Potash principal analyst of CRU
16:00—16:10	Tea Break		
16:10—16:30	Current Status & Prospect of Global Potassium Sulfate Market	Andrea Valentini	Integre Research Research Manager
16:30—16:50	The Current Situation and Future Development of German Potash	Dr.Andreas Gransee	Head of Research & Advisory
16:50—17:10	Import Situation and Development Prospect of Potash in China	Zhu Lian	Sinoagri Holdings Co., Ltd. Vice president
17:10—17:30	Current Status and Development Prospect of Potash in China or Potassium Nitrate, Potassium Hydroxide Technical Progress Report	Undetermined	
17:30—18:00	Sustainable Supply & Demand of Potash in China and Medium & Long-term Development Prospect	Qi Zhaoying	Potash Branch of China National Inorganic Salts Industry Association Deputy director
18:00—20:00	The reception dinner of Qinghai Salt Lake Industry Group Company Limited.		
<b>Sub Forum</b>			

<b>Sub Forum1</b> —Production and Trade + New Resource, New Technology & New Equipment + Policy Interpretation and Internet		
8:30—12:30	<b>Time: July 11, 8:30—12:30</b>	<b>Venue: East Hall of the first floor of Golmud Conference Center</b>
	<b>Keynote address: Hebei University of Technology + South China University of Technology+ Qinghai Institute of Salt Lakes of the Chinese Academy of Sciences</b>	
<b>High-level Interview</b>	<p><b>First group</b> Production and Trade: Zangge Potash Co., Ltd.、Wentong Potash Group Co., Ltd.、Zhongxin Guoan、BD Salt、Sinofert Holdings Limited、Sinoagri Holdings Co., Ltd.、Qinghai Zhejiang Lianda Chemical Co., Ltd.、Tengda Group、Chengdu Huarong、Urakkali of Russia、SQM.....</p> <p><b>Second group:</b> New Resource, New Technology &amp; New Equipment: Anhui Huayue Mineral Materials Company、Longmang Group、Hhfeng Gaoke、Qinghai Salt Lake Industry Group Company Limited.、Yifeng Group、Terrativa Minerails、Qinghai Geology &amp; Mining Group.....</p> <p><b>Third group:</b> Policy Interpretation and Internet: Development and Reform Commission, Ministry of Commerce, Finance Department</p>	
12:30—15:00	Lunch (buffet)	
<b>Sub Forum2</b> —Qinghai Saline Lake City Development Policy and Direction of Industrial Synergy		
9:00—12:00	<b>Time: July 11 9:00—12:00</b>	<b>Venue: Room4, Floor 2 Golmud Conference Center</b>
	<p>Keynote address+ Field consultation:</p> <p>National ministries leadership +the government of Golmud+ China Petroleum and Chemical Industry Federation leadership+ Qinghai Salt Lake Industry Group Company Limited.</p>	
<b>High-level Interview</b>	<p><b>First group:</b> China Inorganic Salts Industry Association、Lithium Industry Branch、Boron Industry Branch、Branch of Barium Strontium Salt、Mirabilite Sodium Sulfide Branch、Salt branch and calcium salt branch</p> <p><b>Second group:</b> Coal Association、Coal Chemical Industry Branch、China Nitrogen Fertilizer Industry Association、China Phosphate Fertilizer Industry Association、Chlor Alkali Industry Association、China Soda Industry Association、China Carbide Industry Association</p> <p><b>Third group:</b> Saline Lake related enterprise</p>	
12:00—15:00	Lunch (buffet)	
<b>Sub Forum3</b> —Forum on Promotion, Investment & Financing of “Going Out” Overseas Projects		
9:00—12:00	<b>Time: July 11 9:00—12:00</b>	<b>Venue:Room6, Floor 2 Golmud Conference Center</b>
	<p>Keynote address+ Field consultation:</p> <p>China National Petroleum &amp; Chemical Planning Institute + Taiyuan Solid Potash Prospecting Technology &amp; Equipment Institute,+ Yanzhou Coal Mining Co., Ltd. +Yang Chao + Financial circles</p>	
<b>High-level Interview</b>	<p><b>First group:</b> Zhongha Futong Co., Ltd.( Kazakhstan)、Lao Kaiyuan Mining Sole Company Limited、Middle Peasants Mineral Exploration Companies、Evergreen Holding Group of the Republic of Congo、Yanzhou Coal Mining Co., Ltd.、Shandong Luyuan Mining Corporation of the Republic of Congo、Taiyuan Solid Potash Prospecting Technology &amp; Equipment Institute.....</p> <p><b>Second group:</b> Argentina potash、Overseas project of Zhongchuan International Mining Holdings</p>	



	Limited(Canada)、Changlian oil 、Utility of potash project (laos)、Thailand potash、Germany K-UTEC、 SANY..... <b>Third group:</b> Three new board, investment (line) companies, financing channels.....	
<b>Sub Forum4——The development of the status quo and prospect of insoluble potash resource in the world</b>		
15:00—18:00	<b>Time: July 11 15:00—18:00</b>	<b>Venue:Room6, Floor 2 Golmud Conference Center</b>
<b>Host: Potash Association</b>	Keynote address: Agricultural Extension Center+ Anhui Huayue + Chinese Academy of Sciences + MIT.+ Brazil Academy of Agricultural Sciences	
<b>High-level Interview</b>	<b>First group:</b> Shanxi Fubang Potash Co., Ltd、 Zhongke Jiancheng Mineral Technology Co. Ltd. 、 Zhonggong Dingyuan Potash Company、 Shanxi Ziguang Potassium Industry Co., Ltd.、 the British Star Company、 Brazil Academy of Agricultural Sciences <b>Second group:</b> Agricultural fertilization mechanism expert...	
18:00—20:00	Dinner (buffet)	
<b>Afternoon July 11, 2015 On-site inspection</b> <b>Either-or; if not take part in the on-site inspection , you will be free or return; the details is in Annex 2.</b>		
15: 00—20: 00	Route one: Qinghai Salt Lake Industry Group Company Limited. on-site inspection Route two: Visit KunLun Development Zone	
<b>July 12, 2015 Return Journey</b>		

(The agenda of the day shall apply.)

## Annex 2

### **On-site Inspection Route and Situation Description after the Conference**

The conference visiting will last three days that is July 11、 12 and 13. The visiting on July 11is included in the conference.

The visiting on July 12 and 13 is out of the conference and need another registration freely. Details are as follows:

July 12 (the whole day) : Route: Qinghai Geology & Mining Group- Zangge Potash Co., Ltd. ( Please note in the receipt )

July 13 ( the whole day ) : Route: Qinghai CITIC Guoan Technology CO., Ltd.- Qinghai Lianyu Potash Company- BD Salt

( reback directly from Dunhuang ) ( Please note in the receipt )

## Forum and Booth Application Form

Company Name (Chinese and English)						
Mailing Address (Chinese and English)					Zip Code	
Participant	Name	Gender	Post	Mobile phone	Tel	Email /QQ
Exhibition			Exhibition scale (Standard booth: 9 square meters)			
Lintel Title (Chinese)						
Lintel Title (English)						
Exhibition scale (Standard booth: 9 square						
Contact Person				Mobil		
Telephone Number				Fax Number		
Company Website				Email /		
Company Profile (Chinese): <b>No more than 1,000 characters</b>						
Company Profile (English): <b>No more than 1,000 words</b>						
Whether to attend the visiting on July 12 and 13	<input type="radio"/> attend the visiting on July 12;			<input type="radio"/> attend the visiting on July 13		
Hotel Reservation	<input type="radio"/> Reservation;			<input type="radio"/> Not reservation		

**Remarks: Fax 010-84240321; Email: jiayanfeimsc@126.com ; QQ 277400596, Xie Pengfei**

**Booth contractor: Xi'an Tomorrow Yingcai Exhibition Service Co. Ltd., Song Xiaohui 029—84352640 13379033240 13991927779**

**Annex 4**

## Hotel Reservation

(Notes: If you want to share house with others, please indicate in the receipt;  
If you need to prepare the surrounding low-cost housing, please contact in advance)

Room type	Price	Number of room	Reserve days	Scheduled time
Econo Hotel	258 yuan / day	( ) room	( ) day	July ( ) -- July ( )
Business room (standard)	538 yuan / day	( ) room	( ) day	July ( ) -- July ( )
Business room (single)	538 yuan / day	( ) room	( ) day	July ( ) -- July ( )
luxury room (standard)	920 yuan / day	( ) room	( ) day	July ( ) -- July ( )
luxury room (single)	920 yuan / day	( ) room	( ) day	July ( ) -- July ( )
Business Suite	1980 yuan / day	( ) room	( ) day	July ( ) -- July ( )
Remarks				

The Golmud Yellow River International Hotel: No. 62, Kunlun Road, Golmud City, Qinghai Province Zip code; 816000 TEL: 0979-7257888

Golmud Hotel: No. 43, Kunlun Road, Golmud City, Qinghai Province Zip code; 816000 TEL: 0979-8424288, 8422066  
Contact person Ren Guirong: 13522066885

Golmud site meeting group contact person: Wei Ming 13909784852

**Annex 5**

## Summary of Transport Links

**Special reminder: Due to the July is the peak tourist season in Golmud, air tickets and train tickets are very tension. In order to ensure you successfully arrived at Golmud, please book the tickets as soon as possible!**

The final time and price shall be subject to the issue of a vote!

Flight	Flight number	Time	Price (Yuan)	Remark
<b>Xi'an - Germu</b>	MU2269	19:10-21:20	Full price 1090+50	
	MU2375	19:55-22:00	Full price 1090+50	
	MU2279	07:35-12:20	Full price 1090+50	The flight is on July 7 and 8
<b>Xi'an - Germu</b>	MU2279	07:50-09:00	Full price 1560+50	The flight is on July 6
	MU2279	11:00-12:20	Full price 1560+50	
<b>Train Xi'an - Germu</b>	7581	08:20-18:07	Soft sleeper 301 Hard sleeper 194 Hard seat 112	Ticket source tension
	Z6801	14:56-22:01		Ticket source tension
	Z21	15:30-22:30		Ticket source tension
	T223	17:02-23:44		Ticket source tension
	Z265	19:37-02:12		Ticket source tension
	Z165	20:10-02:50		Ticket source tension